## 2013 Philips Product Innovation Forum: Innovation Topics

The list below indicates some specific challenges Philips is striving to overcome and we welcome your collaboration on these challenges

## CONSUMER LIFESTYLE RELATED INNOVATION TOPICS

- Innovations that help to make meals healthier, tastier, or easier to prepare
- Innovations that help to clean and filter the polluted air to improve air quality
- Technology, material, algorithm, chemical or device-based innovations that style hair without using (excessive) heat
- Technology or device-based innovations that contribute to healthy, fresh, radiant and youthful-looking skin
- Technology or device-based innovations, or accessories for personal health monitoring and management.


## HEALTHCARE RELATED INNOVATION TOPICS

- Innovative solutions or technologies for medical imaging diagnostics and therapy which features:
- Affordable pricing
- Simplified process
- Comfortable user experience
- Portable etc.
- Innovations that will modernize health information exchange and follow the trend in network connectivity and integration
- Innovations that help to detect chronic health problems early and monitor health conditions at home
- Innovations that help to diagnose or treat sleep and respiratory disorders


## LIGHTING RELATED INNOVATION TOPICS

- Cost breakthrough on LED Lamps and luminaires;
- New lamp/luminaire architectures
- Novel optical solutions \& new heat sink design and materials
- Intelligent lighting solutions:
- Cost effective LED light sources with embedded intelligence
- Sensing technologies for intelligent lighting solutions
- Innovative user interactions
- Lighting applications and new concepts
- New lighting systems concepts
- New concepts on embedded LED lighting
- New applications of LED light
- Next generation light source technologies


## OTHER ADJACENCIES

- Innovations that can help people live healthier, more enjoyable lives.

