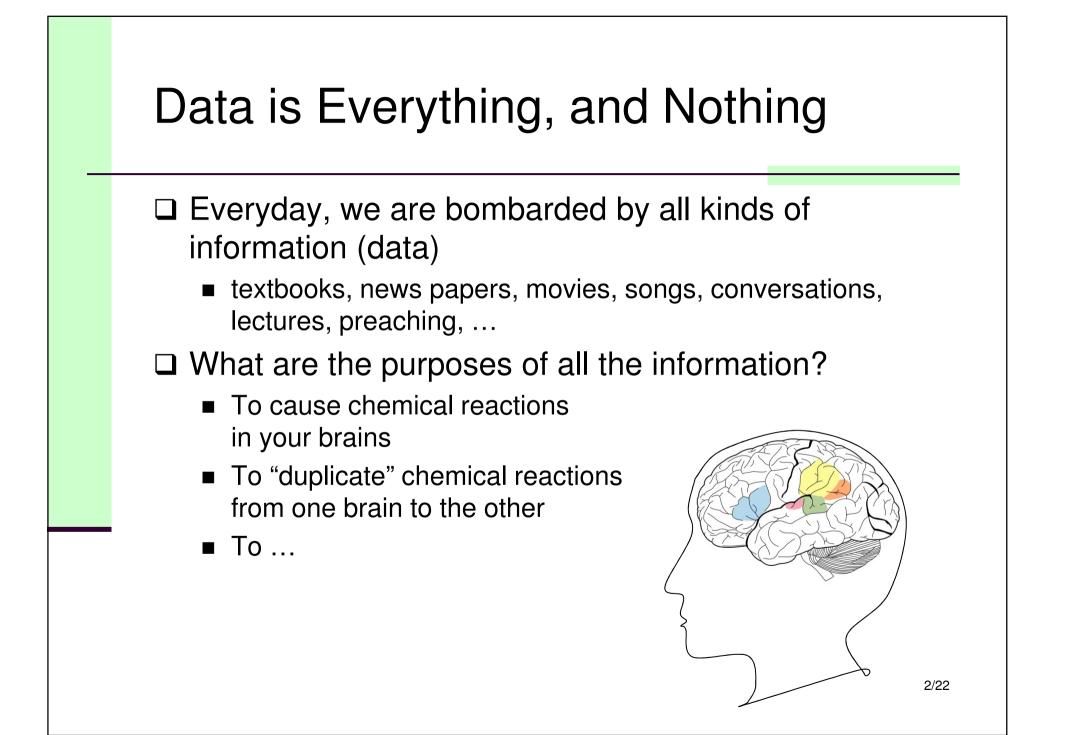
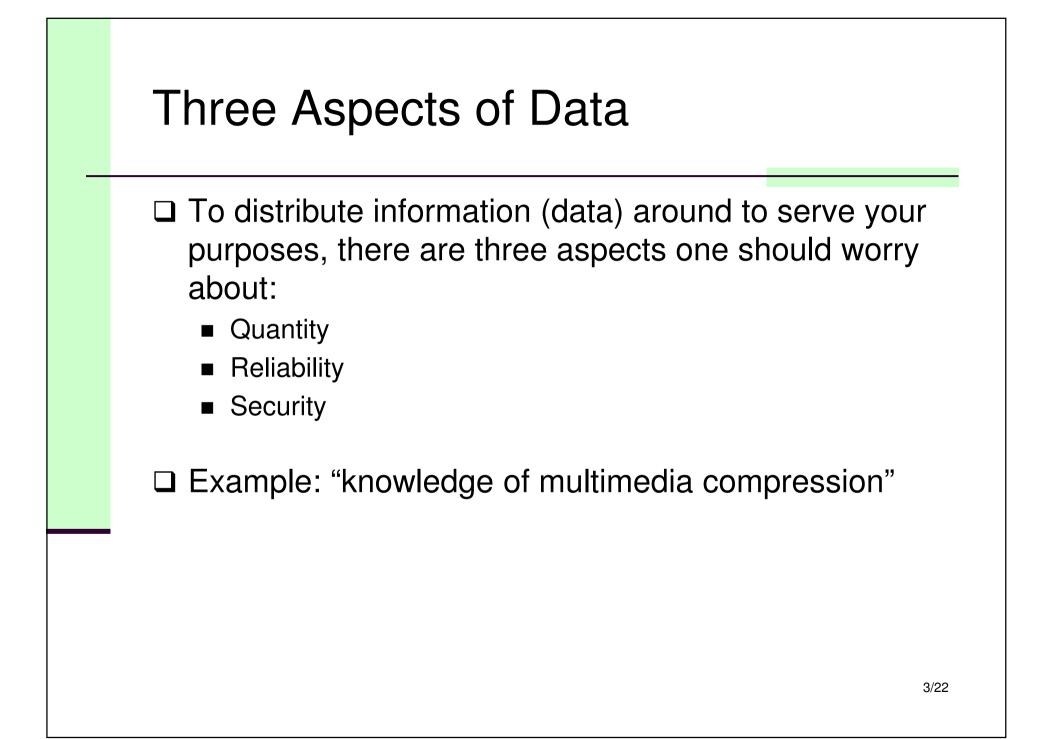
Introduction to Multimedia Compression



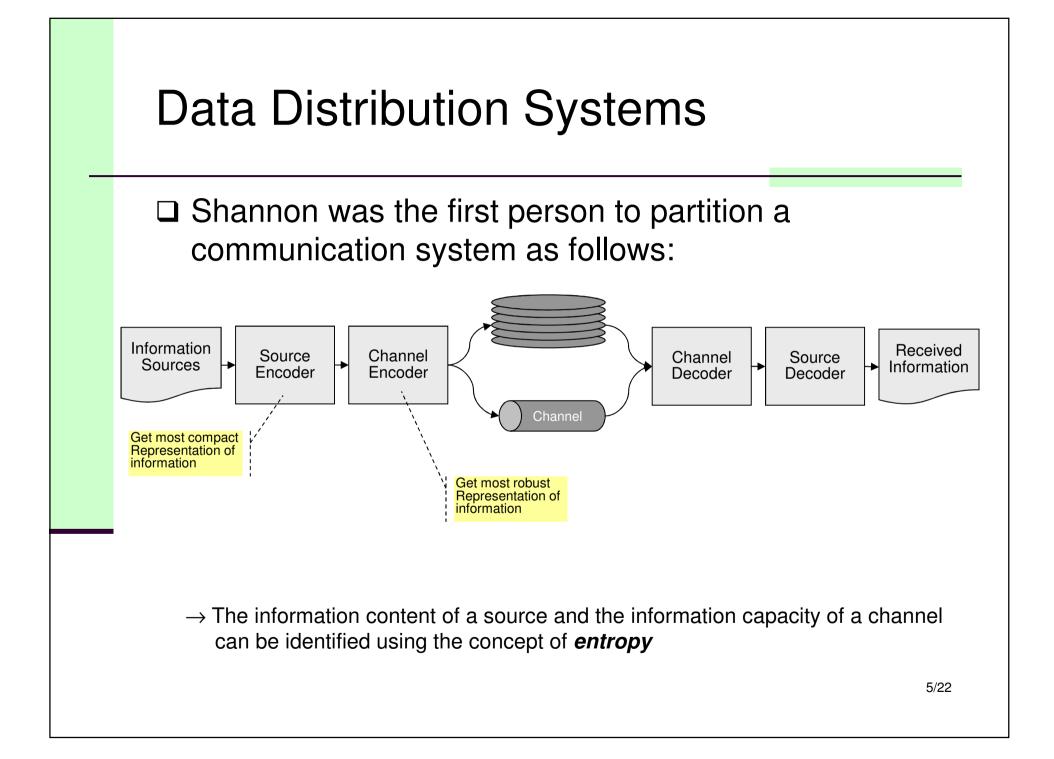
National Chiao Tung University Chun-Jen Tsai 9/15/2014

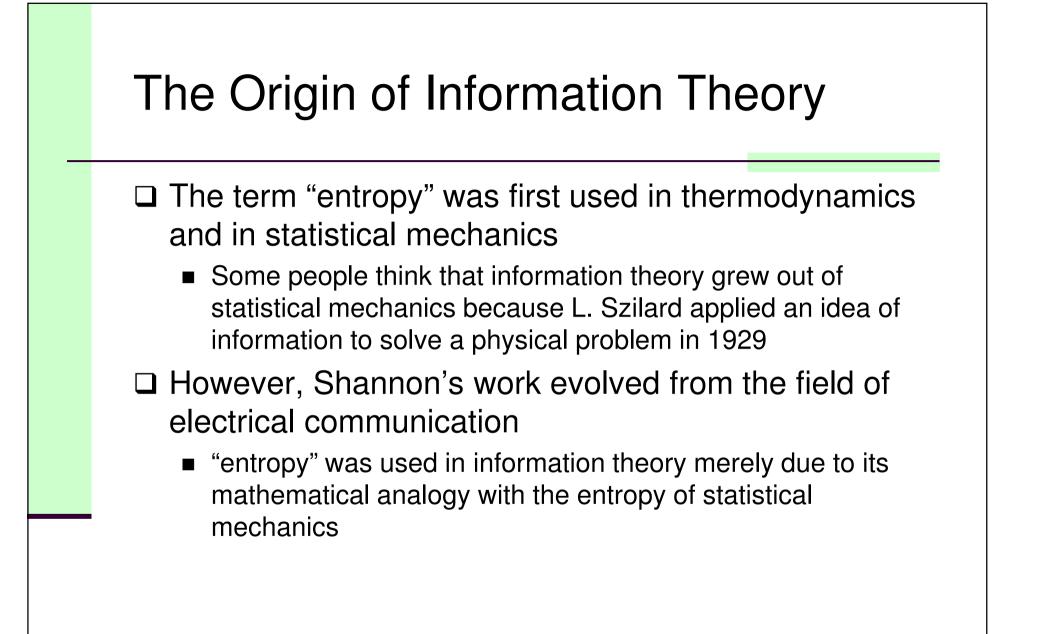


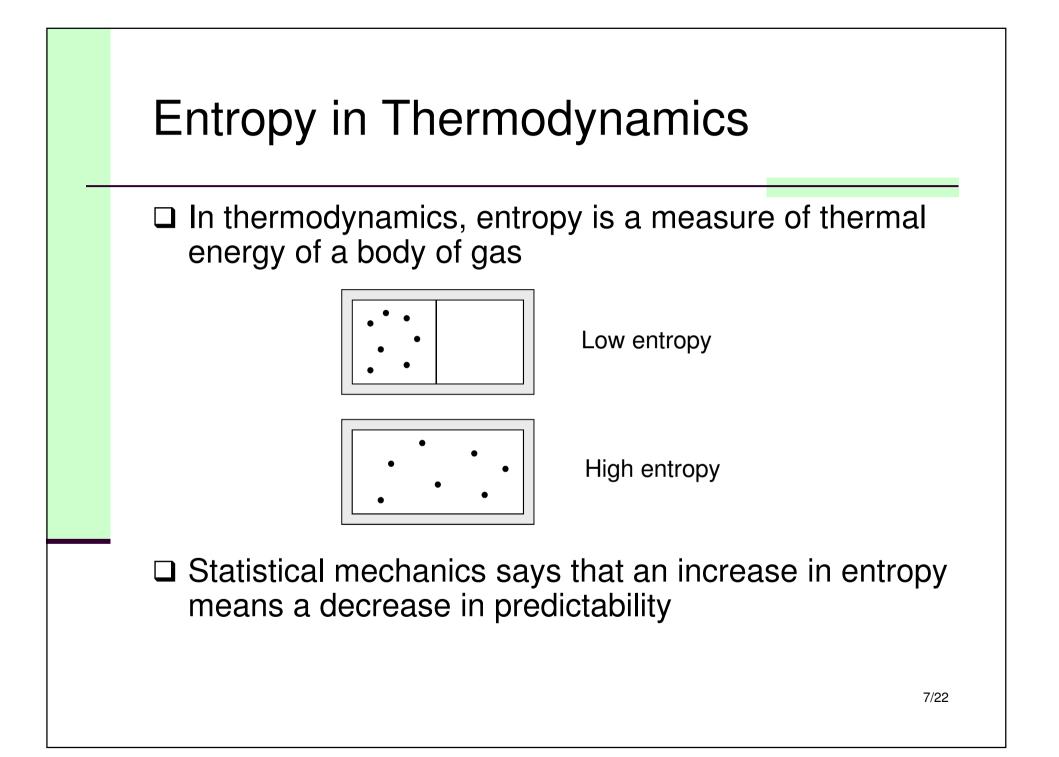


The Paper That Starts It All ...

- In 1948, Claude E. Shannon published the revolutionary paper, "A Mathematical Theory of Communication."
 - Later, in 1949, a book was published based on this paper, but the first word of the title was changed from "A" to "The"
- The paper provides many insights into the essence of the communication problem
 - In particular, Shannon perceived that all communication is essentially digital !







Linking Back to Information Theory

- The complexity of a system depends on our knowledge of the system; the more we know about the system, the less words we need to "describe" the system
- In information theory, the amount of information conveyed by a message increases as the amount of uncertainty as to what message actually will be produced becomes greater

Some "Information"

□ Check the "entropy" of the following messages

- My dog cannot fly
- My dog runs faster than a chicken
- My dog is a lady dog
- My dog runs slower than a chicken
- My dog can sing

It seems that, a rare message carries more information than a common message

Frequency-based Coding

□ Morse code

- Invented in 1838 by Morse for electrical telegraph, and expanded by Vail in 1844
- To shorten the transmission of messages, English text was coded based on relative frequencies of occurrence
- The efficiency of Morse code can only be improved by 15% using modern theory[†]
- Questions: efficient for all languages?

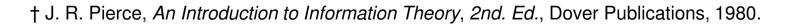
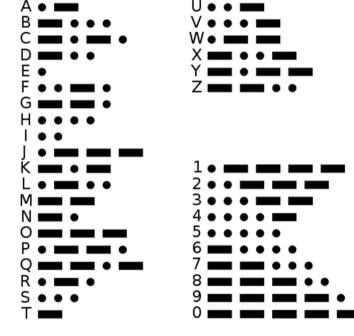
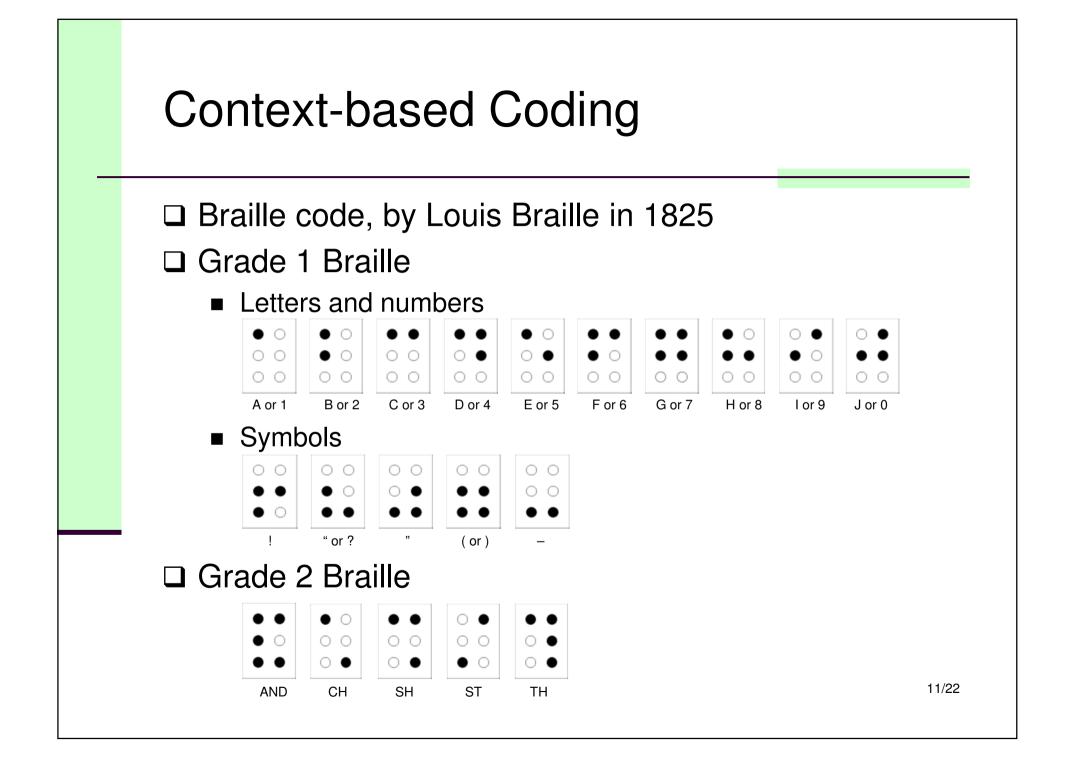
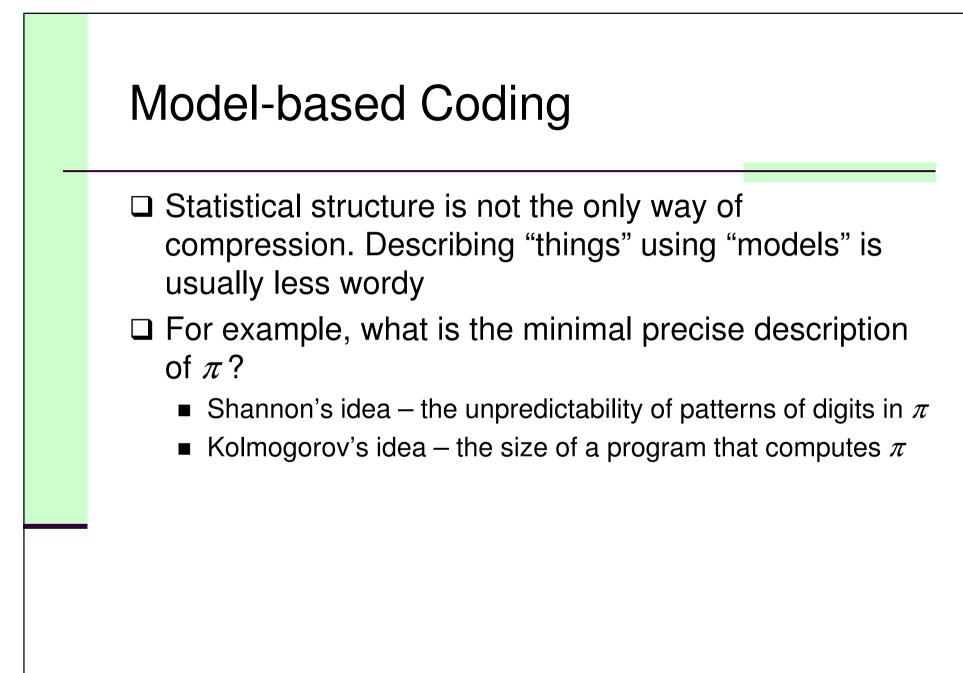
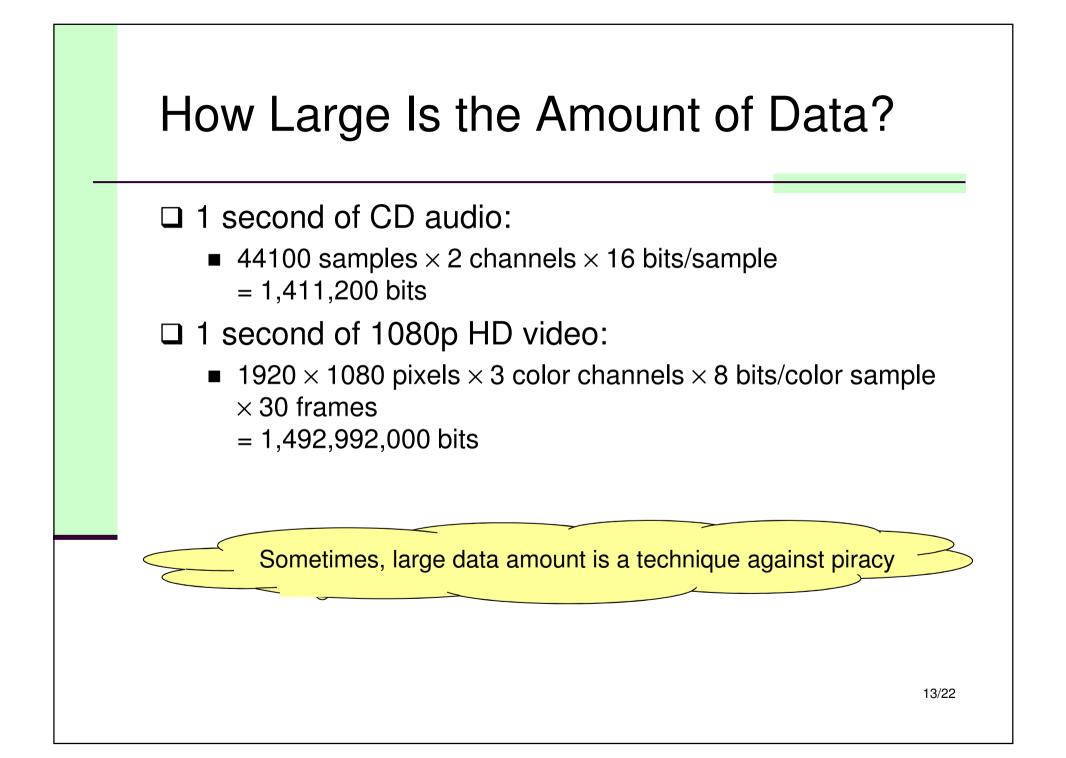


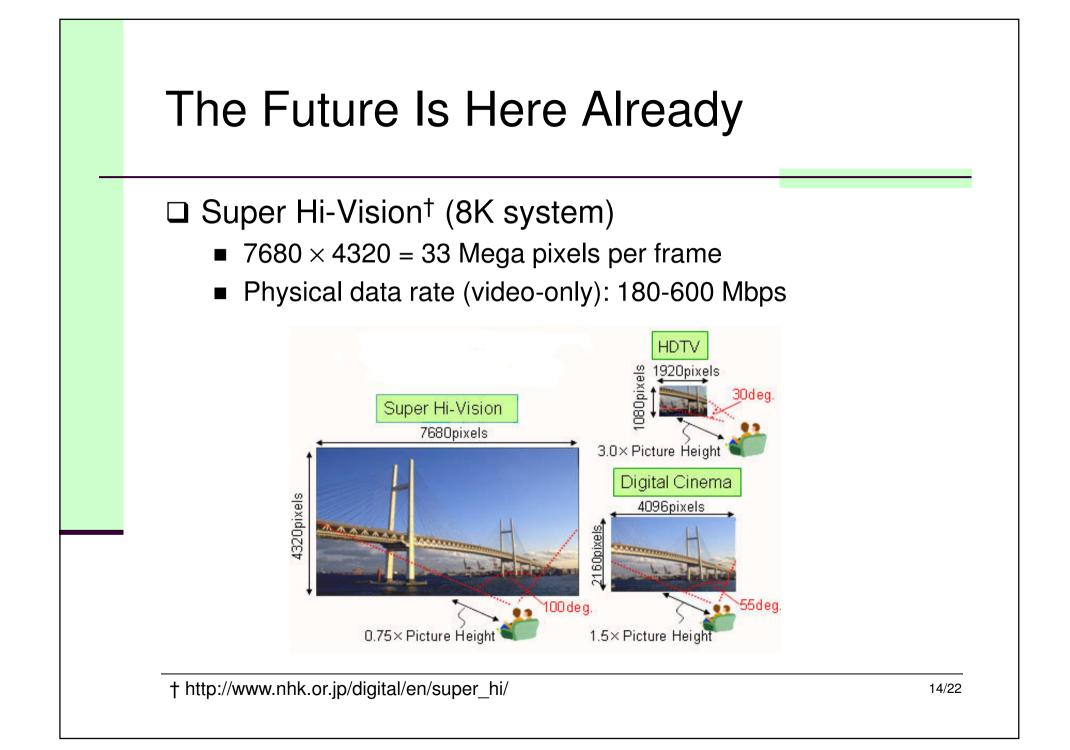
fig. ref.: wikipedia

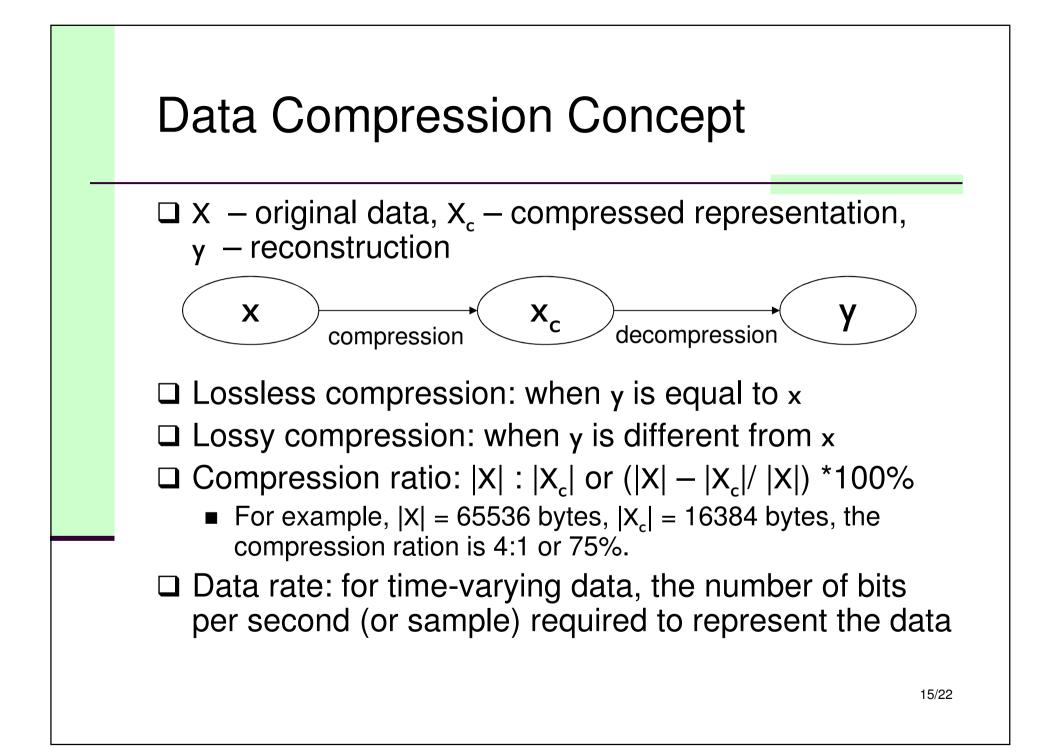


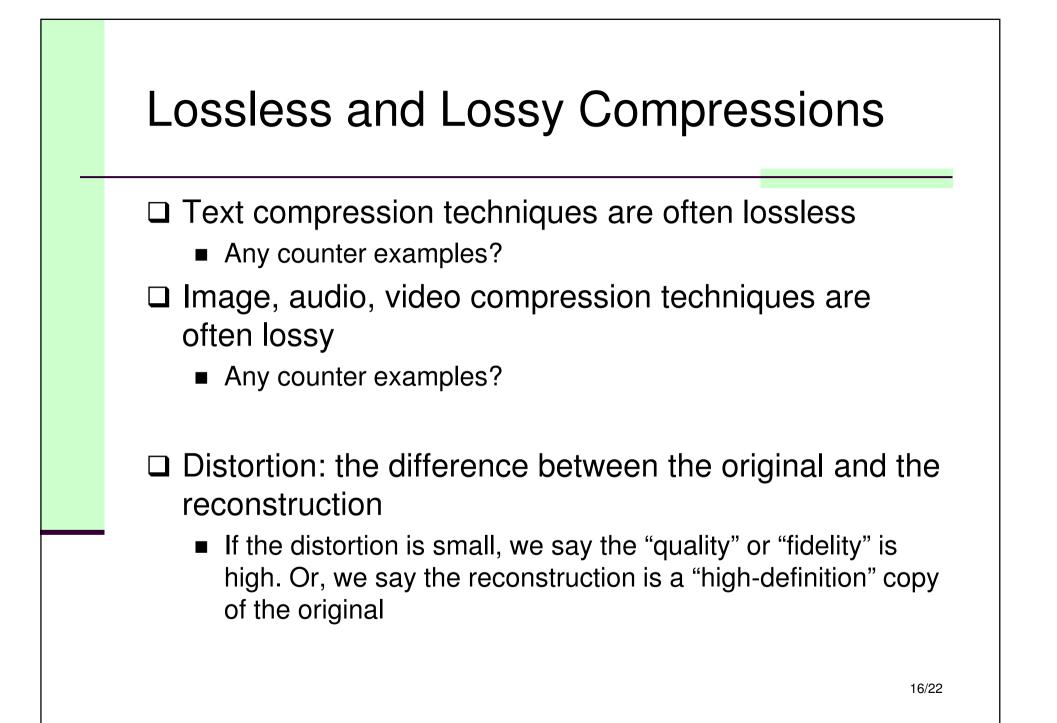


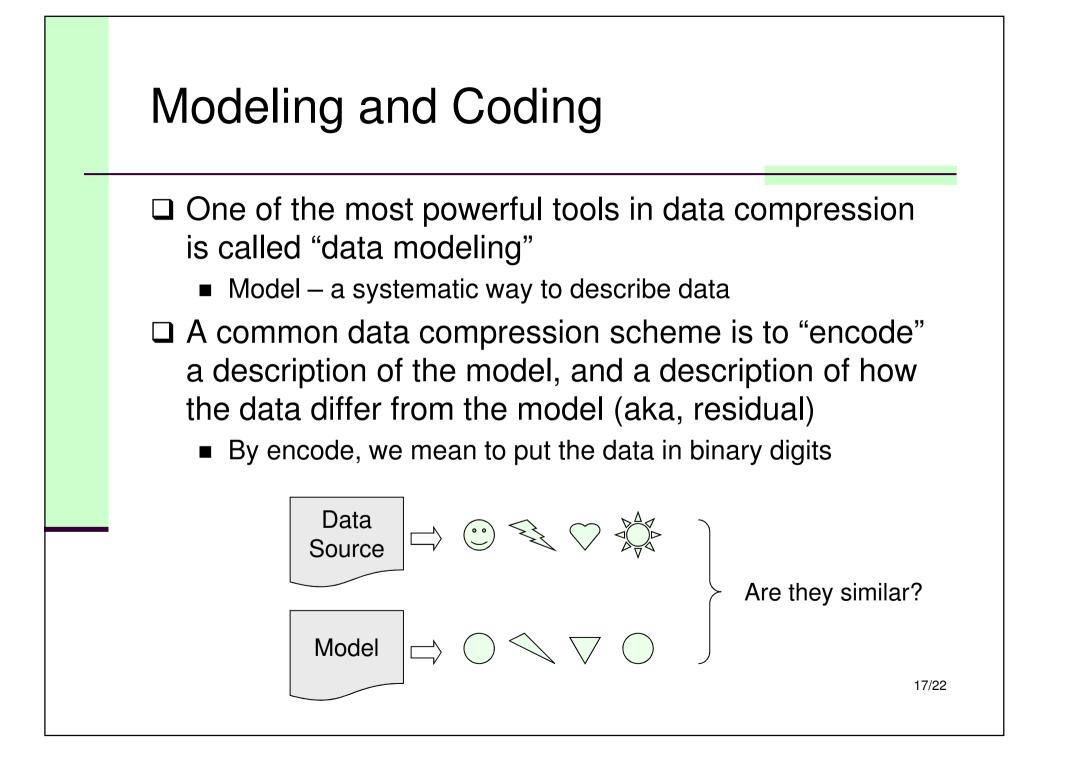


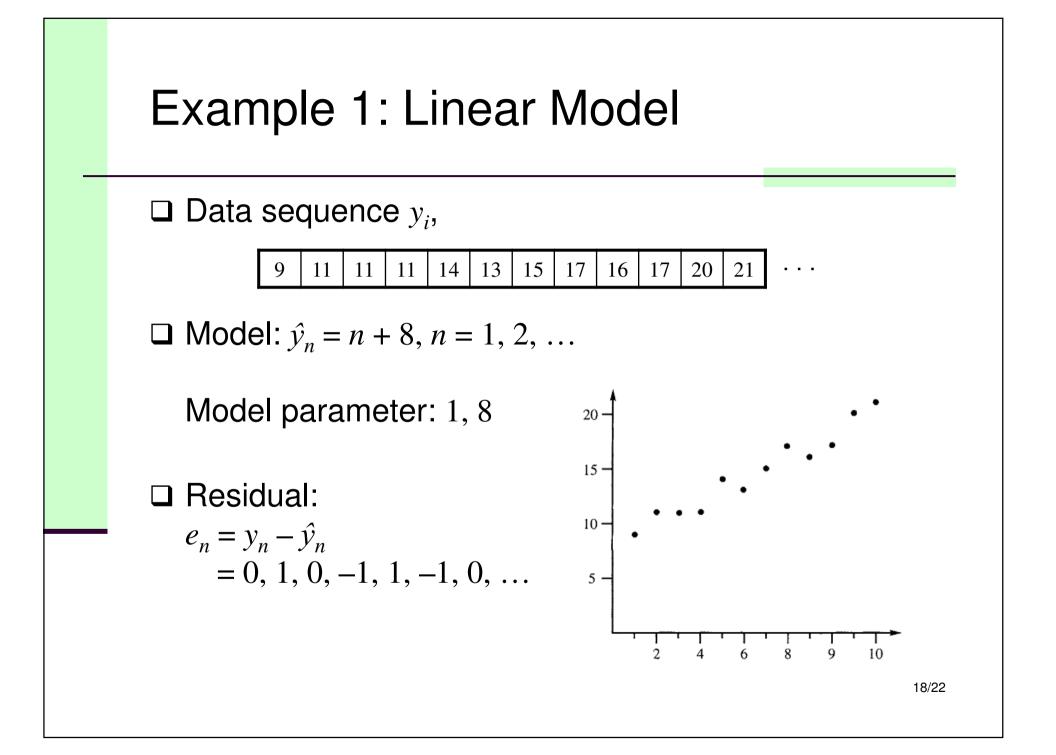


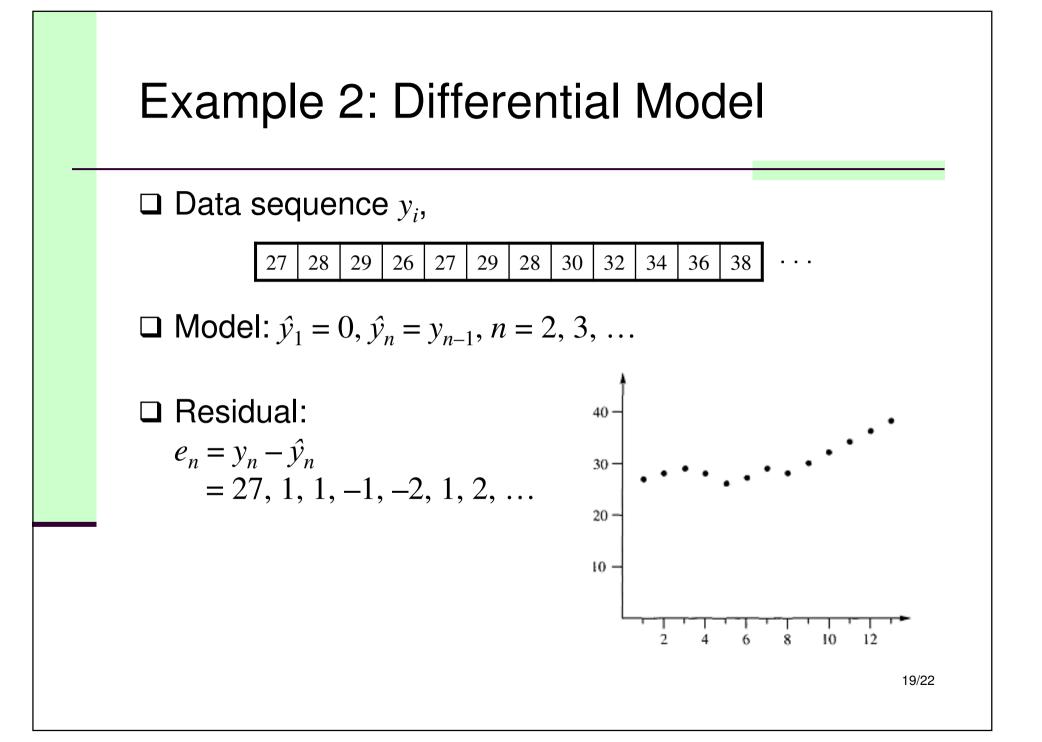


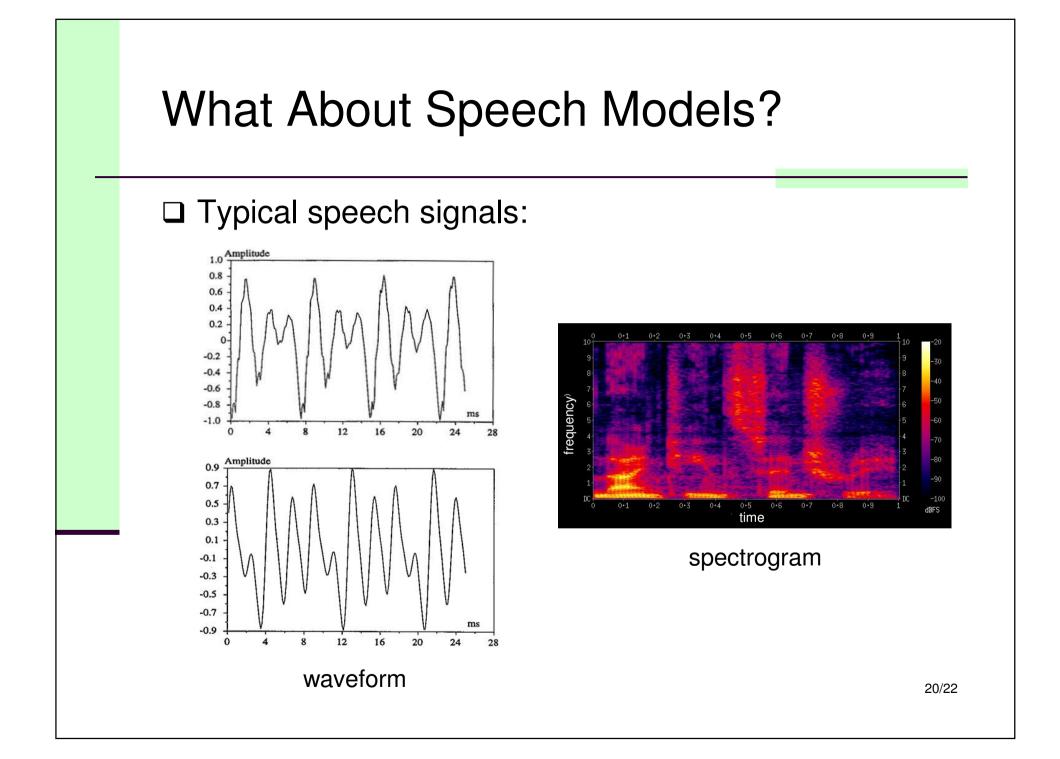












What About Image Models?

□ Typical image signals:









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Example 3: Variable Length Coding

Given a sequence of symbols:

abarrayaranbarraybranb farbfaarbfaaarbaway

- If fixed length coding (FLC) is used: 3 bits per symbol
- If variable length coding (VLC) is used: 2.58 bits per symbol → 1.16 : 1 compression ratio

TABLE 1.1	A code with codewords of varying length.
а	1
n	001
Ø	01100
f	0100
n	0111
r	000
w	01101
У	0101